

# PRESS RELEASE

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The Million Dollar Homepage, Let me Stay for a Day and One Red Paperclip were trendsetters: if people write about a site, everything is possible. Even the exchange of a paperclip for a house, earning a million dollars on pixel sales, or making a free trip around the globe. Ridiculous? Not if the initiator comes up with a fair trade. That's what inspired the maker of [givemeaneos.com](http://givemeaneos.com). Longing for the newest Digital Camera by Canon, an EOS 400D, but unable to afford one, this person came up with a fair business proposition: Donate a camera, and you'll receive all the photos taken with it for a full year.

Interested businesses or individuals wondering what is expected of them can find all relevant info on the freshly launched website [Givemeaneos.com](http://Givemeaneos.com). In total, the camera and necessary accessories represent an estimated value of a 1000 euros (\$1295). In exchange, the generous donator will receive all photos made with the camera within a year. On top of that de photographer-to-be will be available to register an event. Which one is to be decided upon by both parties, but one can think of a wedding, a product launch or other parties and presentations.

On the website which is available in both Dutch and English, interested viewers can also find a portfolio of previous work and a short introduction to the desired camera and its possibilities.

The initiator of this campaign is in no way related to the Canon Company, or any other commercial business. It is a solo project by an individual, who is responsible for both format, design and execution of this proposition. This 25-year old Digital Project Manager works in the Media end Entertainment business and lives in Amsterdam.

If you would like to know more please contact [givemeaneos@gmail.com](mailto:givemeaneos@gmail.com)

[www.givemeaneos.nl](http://www.givemeaneos.nl)

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